

DATA CARD CARRIER AND METHOD OF MANUFACTURE

Abstract of the Disclosure

A data card display assembly is provided for the display and marketing of data cards such as debit cards, gift cards and prepaid phone cards. The display assembly includes a display panel that can have advertising indicia on a display surface. The assembly also includes an attachment device for adhesively securing a data card to the panel. The attachment device includes a layer of reusable adhesive so that the card can be removed from the panel and replaced thereon and with removal leaves little or no adhesive residue on the card. The attachment device further includes a permanent adhesive layer that secures the attachment device to the panel.

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